

Kiickr Ltd. C-103411
Due Diligence Checklist

GENERAL BUSINESS INFORMATION ABOUT PUBLISHER

Kiickr Ltd. is committed to maintaining the highest standards of integrity and compliance with all applicable laws, including those that address money laundering, terrorist financing, corruption, bribery, and other criminal activities. We strive to partner with individuals that share our values and commitment to legal compliance.

As part of our potential business relationship, you have been provided with this KYC Due Diligence Information Request (DD Request). It must be fully completed, signed, and returned to us before we can proceed with any business engagement.

Kindly review, complete, and sign this DD Request, and return it to Kiickr Ltd. along with the required information and supporting documentation. Kiickr Ltd. may at any time, in its sole discretion, request further documentation and information that it deems necessary in order to establish the identity of the individuals and commercial entities.

Please send the completed DD at kyc@kiickr.com

Please carefully read the **Privacy Notice**.

Information Required:

Company Name	
Company Registration Number	
Country of Incorporation	
Date of Incorporation	
Full Registered Office Address	
Contact person	
Email address	
Contact number	
Description of the business activities	
Corporation Tax and VAT Numbers	
Compliance Contact Email	
Operating Licences held	

Affiliate website URLs	
Targeted Markets	

OWNERSHIP & CORPORATE STRUCTURE

Shareholders*				
Company Name / Name of Shareholder	Company Registration number / ID number / Passport number	Registered Address / Residential Address	Country of Incorporation / Nationality	Percentage Shareholding

*Please provide any information for shareholders having more than 25% shareholding (or more) of the company

Ultimate Beneficial Owner**				
Name and Surname	ID / Passport number	Residential Address	Nationality	Percentage ownership

**Please provide any information for Ultimate Beneficial Owner with 25% ownership (or more) of the company

Directors			
Name / Company Name	ID / Passport number / Company registration number	Address / Registered Residential Address	Nationality / Country of Incorporation

Kiickr Ltd. may at any time, in its sole discretion, request further documentation and information that it deems necessary in order to establish the identity and ownership of the Publisher.

DOCUMENT CHECKLIST

Please provide copies of the following documents as attachments to this application form:

Doc No.	Documents	Comments
	Certificate of Incorporation	
	Proof of Shareholders & Directors (an extract of the registry website or a recent good standing certificate issued within the last 6 months will suffice)	
	Copy of a valid passport for every director / Copy of certificate of incorporation for every corporate director	
4	Copy of a valid passport for every shareholder (if natural person) / copy of certificate of incorporation for every corporate shareholder	
	A structure chart leading up to the UBO owning 25% of the Company or more	
	Copy of a valid passport for UBO with 25% ownership (or more) of the company	
	Copy of proof of address (ie. utility bill) for every director (not older than 6 months)	

	Proof of address for every shareholder (if natural person) (not older than 6 months)	
	Copy of proof of address for UBO with more than 25% ownership of the company (not older than 6 months)	
	Copy of Affiliate Marketing License, if applicable	
	Copy of Ownership of URL Websites	

I understand and acknowledge that:

1. it is an industry requirement to know the identity of your customer and Kiickr Ltd. is therefore required to carry out this due diligence exercise on each of its customers; and
2. This DD Request serves as an initial inquiry for information and supporting documents. Kiickr Ltd. may seek additional details or documentation if the initial responses are deemed inadequate. Kiickr Ltd. reserves the right to satisfy itself of the identity and good character of all of its customers.
3. Each commercial entity that intends to establish a business relationship with Kiickr Ltd. must individually complete this DD Request. For example, if you operate multiple companies in various regions under different operating licenses, a separate DD Request must be filled out for each company.
4. If you are unable to supply any of the requested information or supporting documents, please provide a detailed explanation for the omission.
5. Should there be any changes to the information and/or supporting documents you submitted after completing this DD Request, you must inform Kiickr Ltd. within 10 days of the change. The information and supporting documents should be updated accordingly. Send notifications of changes and updated information via email to kyc@kiickr.com
6. Kiickr Ltd. may ask you to confirm the accuracy of the information and/or supporting documents provided at any time. At a minimum, Kiickr Ltd. will request such confirmation annually during the business relationship.

Data Protection

By responding to this DD Request and any subsequent due diligence requests, you acknowledge that you may provide Kiickr Ltd. with information and supporting documents containing "personal data," as defined by the General Data Protection Regulation (EU 2016/679) and the Data Protection Act 2018 (Chapter 586 Laws of Malta). Kiickr Ltd. will serve as the "data controller" for any personal data received. The collection and processing of such data will adhere to Kiickr Ltd.'s privacy notice provided to you

- I hereby authorise Kiickr Ltd. to disclose some or all of the information and documentation disclosed in, or provided with, this Due Diligence Checklist to third

parties, Advertiser¹, Game Lounge Group of Companies² in order to verify that this information is true, accurate and correct and in order to satisfy itself of my true identity and good character.

I have read and agree to the Privacy Notice

I warrant that:

1. I am authorised to provide this information for and on behalf of the applicant; and
2. This document and any information contained herein is accurate.

This information shall be processed in accordance with the privacy notice which can be accessed [here](#).

Full Name:

Position:

Date:

Signature:

¹ As per Standard Terms

² Any subsidiary company directly or indirectly owned by Marketzoo International AB with company registration number 559170-2856